



## 2014 SHARE PRIZE COMPETITION

### *Preamble*

Piemonte Share is announcing the 10th Share Festival and the opening of the competition for the Share Prize, the award dedicated to art in the digital age.

### *Entry*

SHARE PRIZE 2014  
Competition Notice

### **Section 1 Scope**

The Piemonte Share Festival announces the 8° edition of the Share Prize for digital art. The competition jury will award a prize of euro 2,500.00 to the work (published or unpublished) which best represents experimentation between arts and new technologies.

The candidates for the prize (a short list of a maximum of 6 competitors) will be guests at the 10° edition of the Share Festival, taking place in Turin in March 2015.

Nomination of 6 candidates for the prize: by the end January, 2015. The announcement will be published on the following website: [www.toshare.it](http://www.toshare.it)

The winner will be announced few days before the festival.

### **Section 2 Purpose**

The aim of the Share Prize is to discover, promote and support contemporary art in the digital age.

The competition this year will focus on the theme for the 10th Share Festival, entitled “**Autonomous**”.

Humans are surrounded by a distributed intelligence that tracks, profiles and assists us, seeking to preempt, analyze and bring about our dreams and desires and forming a complex, autonomous system. Software assistants, drones, cars that drive themselves and bots for high-frequency trading. As computing becomes more and more distributed, humans are no longer the only agents of analysis and action.

Subjects become profiles, filed and categorised in a vast system designed to extrapolate our actions and convert them into profit variables.

Where does the growth in potential stop and a technological circuit begin, in which our choices are increasingly driven by “emergent” considerations that act autonomously?

How are artists responding to a reality created by humans but only partially controlled by us? What principles lead people to rely on such systems? What fields do those who criticize them work in and how do they act effectively?

\*two thousand, five hundred euros, including tax and social security withholdings.

(The prize will be paid once suitable documentation is presented. Taxes will be applied in compliance with the tax laws of the winner's country of domicile and on the basis of the tax regime elected by the artist, taking into consideration the taxation system applicable to our organisation in Italy. Further information will be sent to the short-listed finalists at the end of January 2015.)



### Section 3 Terms and Conditions of Entry

The competition is dedicated to artists that use contemporary digital society, in all its shapes and forms, and in combination with analogue technologies and other materials, as a language for creative expression. The competition is open to both Italian and foreign artists. Each artist, or artist collective, can enter a maximum of three works. Artists that are part of collectives may choose to enter the competition individually, with a maximum of three works.

To enter the competition, works must be registered on the website [www.toshare.it](http://www.toshare.it) using the entry form provided. Competition entry forms and art work descriptions will be accepted in either Italian or English, though English is preferred.

### Section 4 Eligibility

- Members of the Jury and members of the organising committee, and
- The employees and contractors of the jury members and of the organising body

will not be eligible to take part in the competition.

Unproduced projects or works will not be accepted.

### Section 5 Deadlines

a. To enter the competition, works must be registered on the website [www.toshare.it](http://www.toshare.it) using the entry form provided.

b. Entries are to be registered by and no later than midnight on 6th January 2015 to participate in the competition. Late entries submitted after the deadline will not be accepted for any reason.

### Section 6 Documentation Required to Participate in the Competition

To participate, entrants should complete the on-line entry form on the website [www.toshare.it](http://www.toshare.it)

The following information is required on all entry forms:

- Title of the work;
- Brief description of the work (max. 100 words);
- Résumé of the artist or the artist collective (in the case of newly-formed collectives, the résumé of each member of the collective should be provided);
- URL of the website where further information can be found about the work.
- No additional material (hardcopy, DVDs, CDs, etc.) should be sent, beyond the specific competition requirements.

Each competition entrant will be required to expand on the information provided in the entry form in a dedicated website. The website should contain:

- A description of the work (max. 500 words) explaining the central concept and technology used;
- Images (.jpg), video (.avi) or audio files (.mp3) of the work;
- Résumé of the artist or the artist collective (in the case of newly-formed collectives, the résumé of each member of the collective should be provided).

N.B. Entrants are responsible for the design, creation and all costs connected with the website required to participate in the competition.



### Section 7 Jury

A jury will review the works and projects entered in the competition and nominate a short list of finalists for the prize (maximum of six nominees). The finalists will be invited to participate in the 10th Share Festival, to be held in Torino in March 2015.

The six finalists for the prize will be announced by the end of January 2015. The short list will be published on the website [www.toshare.it](http://www.toshare.it).

The winner will be announced during the festival.

### Section 8 Organising Committee

The organising committee of the Share Prize is hosted at the offices of The Sharing.

Tel. +39 11 5883693

[info@toshare.it](mailto:info@toshare.it)

### Section 9 Intellectual Property and Copyright of Selected Works

By entering the competition, the artists of the short-listed works will implicitly give their consent to the publication and reproduction, in part or in whole, of their projects by The Sharing for the purposes of cultural promotion.

### Section 10 Dissemination of the Competition

This competition notice, consisting of three pages, will be published on-line on the website [www.toshare.it](http://www.toshare.it), and will be displayed at all institutions of reference.